



MANUEL GUTIÉRREZ GÓMEZ

Associate

mgutierrez@gcsc.com.mx

Areas of Practice

Intellectual Property

About

Manuel is an associate at GC with over 12 years of experience. Prior joining the firm, Manuel worked in several leading Law Firms, where he concentrated on Tax litigation and consulting. Subsequently, in 2017 he focused his practice on Intellectual Property litigation.

He currently collaborates with the firm in cases of different topics such as tech, trademark, patent, and copyright, litigation, arbitration, appeal procedures, agreements, licensing, and counseling.

Moreover, Manuel takes part in the investigation and preparation of administrative measures and counterfeit infringement claims, and deterrent operations.

Education

Postgraduate degree in Juicio de Amparo, Universidad Panamericana (UP), Mexico City, Mexico, (2014)

Law Degree, Universidad Panamericana (UP), Mexico City, Mexico, (2013)

Publications & Collaborations

“Unfair competition in Mexico: how to play by the rules in advertising’s commercial battles”, published by World Trademark Review, 2019. [Download](#)

“Resolution of disputes regarding domain names”, published by Uthoff, 2019. [Download](#)

Languages

Spanish

English