

#GC35: THE 35-YEAR MILESTONE ANNIVERSARY OF GONZALEZ CALVILLO

Gonzalez Calvillo marks anniversary by launching celebratory campaign throughout 2022

Mexico City – January 20th, 2022 – This year marks the 35th anniversary of Gonzalez Calvillo (“GC”), one of Mexico’s most renowned law firms, provider of sophisticated legal services and genuine partnership to its 1000+ clients. In commemoration of this major milestone, GC is proud to announce its **#GC35** campaign, designed not only to celebrate and showcase GC’s practice areas, cutting-edge work, and service approach, but to remember how far we’ve come throughout the last 35 years.

In 1987 a group of outstanding professionals led by name partner Enrique Gonzalez Calvillo, set out with a vision to provide a fresh view to the legal industry in Mexico. Over the course of 35 years, this has become a reality. GC has grown from an up-and-coming legal service provider in the Mexican scene, to grow into a world-class, full-service law firm, with over 100+ professionals advising a myriad of national and multinational corporations across 20+ practice areas, sectors, and industries.

Led by a diverse, multitalented, and dynamic partnership, GC has preserved an innovative perspective around business challenges for over three decades. GC’s service offering has adapted in response to the ever-evolving legal industry, as well as the demands and expectations of its clients. This attitude was the firm’s motivation when initially founded 35 years ago and remains the same today: to constantly devise targeted and creative legal and business solutions always going above and beyond. GC has achieved this by establishing a unique leading team, forging new legal paths, seamless legal offering, and strong client focus.

Reflecting upon achieving this historic milestone, name partner Enrique Gonzalez Calvillo said: *“As we commemorate 35 years in 2022, we reflect upon the hard work, dedication and successes of our entire organization. Whilst we leverage on our standing, we are not complacent. GC has gone through various tests and is poised for continuous growth. We are excited for further pioneering innovate legal services in Mexico, breaking paradigms, investing in our people and continue delivering to our clients with whom we have fostered deep relationships and are a pivotal part of our story”.*

Over the last 35 years, GC has received numerous accolades and positively shaped the Mexican legal market scene by developing some of the most renowned legal professionals. The firm has also pioneered and encouraged cultural immersion and socially conscious initiatives such as pro bono work and actively promoted alternative dispute resolution mechanisms such as mediation. Diversity and inclusion aspects as well as sustainability efforts led and promoted by GC continue to be recognized across Mexico and the world.

The launch of the **#GC35** campaign marks the beginning of an outstanding year for the firm. GC’s celebratory activities will be held across 2022 in digital, physical and hybrid formats including articles, posts, interviews, and events. The campaign will highlight GC’s journey, as well as pause

and reflect on achievements and lessons, encourage our team to continue committing to service excellence, and inspire the legal community especially when times are challenging. Further announcements will be published throughout the year.

NOTE TO EDITORS

For 35 years, Gonzalez Calvillo has been at the forefront of the legal market in Mexico as a full-service leading law firm due to its transactional core and expertise in a wide range of practice areas. The firm is recognized for its ability to build cross-disciplinary teams for the most complex legal challenges and long track record of successfully providing groundbreaking business and regulatory advice to high profile domestic and international companies. Often described as a pioneer of the Mexican legal services industry, the firm is known for its commitment to do things differently, bespoke solutions, and creating transformational legal changes that enable clients to achieve their objectives. For more information, please visit www.gcsc.com.mx.